



## Online viewing of Posters – posterSMART™

Mira shall deliver the full content of accepted Posters via a searchable online database of the corresponding abstracts. This application will contain the current year's accepted poster abstracts (to be specified by Customer). Accepted poster abstract authors (selected by the Conference Committee/Staff) who decide to participate will electronically deliver a PDF file of their poster board.

Use of this proposed solution would allow researchers to review, annotate, and print poster abstracts, and to view the full poster-board of these accepted poster abstracts. The end-user will have the ability to search and view the online content by way of day and time, presentation title, session title, category, keyword, author, session type and by those records containing a PDF of their poster board. (Additional search criteria are available based on Customer requests.)

This service includes the following:

1. Up to two (2) announcements (through email manager within web application) will be sent to each Poster Presenter explaining the product/service and requesting an electronic PDF file of their poster. Additional email requests can be delivered if required.
2. Each uploaded Poster Presenter file will be renamed and saved with the assigned control or poster board number (as specified by Customer). This allows the Poster PDF to be associated with the Poster abstract submission initially submitted for review (if applicable).
3. On-site support for Customers who have an ePoster component of their conference or are providing kiosk access and wish to have a Mira representative on hand to offer technical support. (Additional fees may apply.)
4. Customer Service and Support via phone and email available to all end-users/authors/presenters and Conference Staff.



## poster SMART™

### Poster printing services:

Mira will email all authors inviting them to make use of our poster printing service. The service shall be optional. It is Mira's intent to provide the Poster Presenters with an affordable print and delivery solution.

Additionally, a complete outline of this program option is as follows:

Communications regarding poster-printing service shall include:

1. Collection options, prices, related services
2. Electronic file submission guidelines
3. Submission deadlines
4. Permission form or radio button to include poster in an electronic database (as described above)
5. Option to have poster shipped to the Meeting/Conference for pick-up.

Poster presenters should have the following options:

1. Upload and print an existing poster file (PDF or PPT)
2. Create a poster using Mira-provided templates, which will be available for download to the Presenter's local computer and then uploaded after poster is complete and ready to print.

Mira will print posters as specified, once PDF proof has been approved.

Poster Presenters can utilize a choice of delivery options, including:

1. Courier services to ship their posters to a location of their choice. (e.g., USPS, FedEx Ground, etc.)
2. On-site pick-up of their posters, as applicable. And for an additional fee, Mira will hang the Poster on the appropriate poster board at the appropriate time.

Additional Services included in this program are as follows:

1. Mira will staff a desk on-site at the Meeting/Conference for pick-up and delivery of posters
2. Mira will provide all signage advertising Poster pick-up services
3. Mira will provide phone and email access to technical support staff during normal business hours on weekdays
4. A royalty of 10% will be paid to the Conference Client on all poster orders received through Mira's proposed system, based on the base cost of the original poster price (estimated at \$70/Poster).
5. Mira will provide a report on all orders placed within eight weeks of the Meeting/Conference.